

Regional Companies

The „Dessauer Modell“

Barter Economy

A concept for regional development

Krakow, 26.3.2010

Dessau-Roßlau - Project for a regional policy of welfare and employment



History

- **2000: Regional Pact of Employment**
 - „Round Table“ for increase of employment
- **2001: Society „Initiative Dessau – Arbeit für Anhalt“**
 - Ideas for projects and demands of subsidize
- **2002 bis 2005: EQUAL-Project „Arbeit für Anhalt“**
 - 8 projects „Company Setup with a Team“
- **2004 Creation of the „Anhalt Dessau AG“**
- **2005 Bahnpost as a room for public and culture**
 - Commercial use on the 1. und 2. floor
 - Cultural and public use on the ground floor
- **2007 Creation of the „Handelskontor Dessau e.G.“**
 - Dessau-Shop in the Bahnpost und Online
 - Regio Card (Start 28.7.2007)
- **2008 Solar power plant as „Citizen power plant“**
 - Take over of the railway station Wörlitz and Oranienbaum
- **2009 Insolvency of three Regional Companies**
 - New startup and 2nd try

The world of ideology

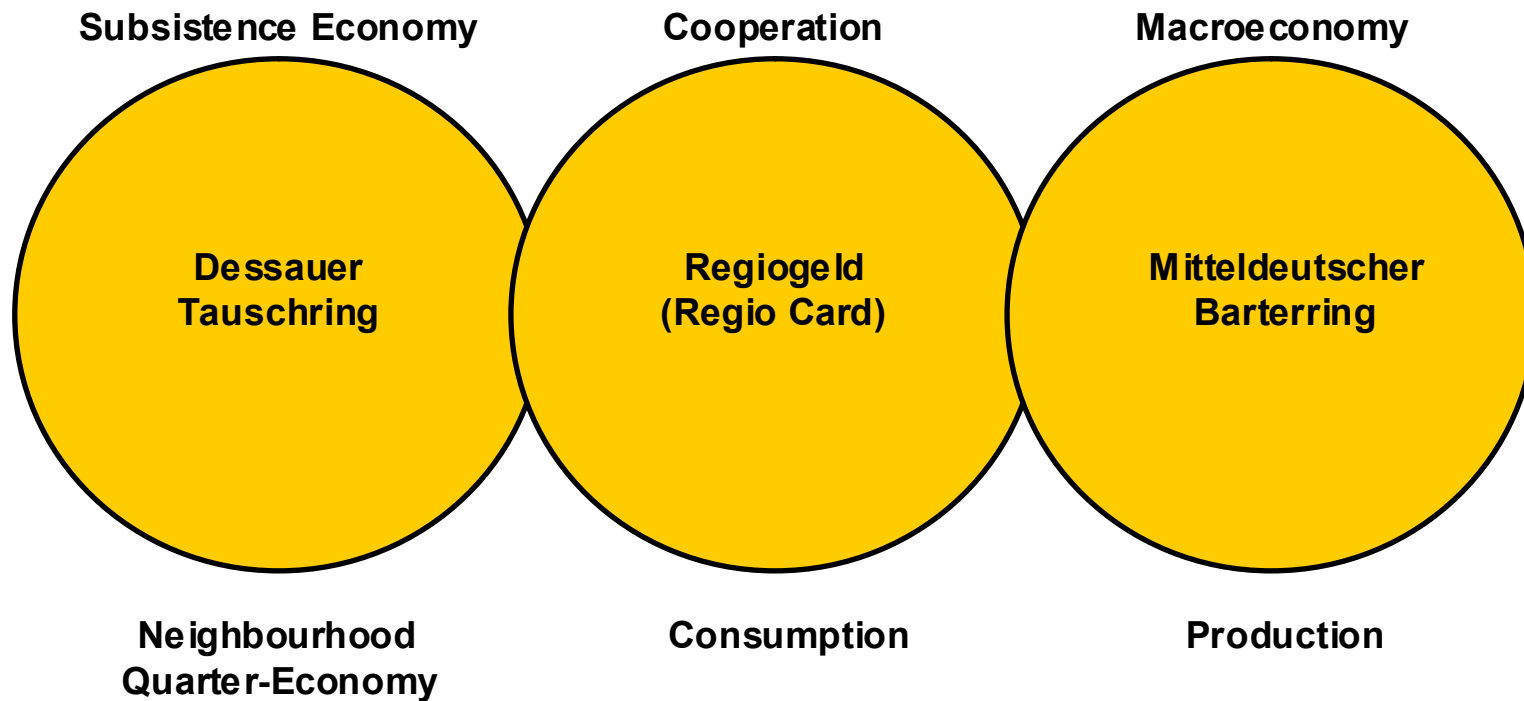
- **Demografic Change**
 - Economic engine like imigration
 - Balance for intensiv work (productivity)
- **Debts of states**
 - Investive debts are the basic of any assets
 - The problem are not the debts but the interest
- **Globalisation**
 - Dumping of wages and social conditions has no economic background
 - Imigration is positiv in economic terms
- **Anti-Terror measures**
 - Civil rights are demolished just on suspicion
 - Relativation of justice and law
- **Stagnation of reforms**
 - It seems much more like stagnation on ethiks
 - No consequences from the crash on the finance markets

Ethics in the economy

- **Justice**
 - Redesign of the tax system
 - Social security to include everybody
- **Humanity**
 - Assets are the result of work (not of speculation)
 - The new „Mortal Sin“ of overrich
- **Rationality**
 - Capital market driven companies
 - There is enough for the whole mankind

**Work and solidarity against
Greediness, interest and hazard**

Solidaric Economy



- **Partners in an active economy**
 - Nobody needs money, only an account
 - Anybody can contribute and participate
 - Activity is central, not money or assets
 - All accounts and credits without interest

Example

Barter Economy

The 5 pillars of the „Dessauer Model“

Regional Company Anhalt Dessau AG
Shareholding company of 100 employers and citizens

Regional Money
„Dessauer Mark“

Barter Society „MBR“

Privat exchange society
„Dessauer Tauschring“

Regional Fond
(later maybe a citizen foundation)

Regiocard
(as a cooperativ project)

„Post am Bahnhof“ as a room for public and culture
Initiative Dessau – Arbeit für Anhalt e. V.

3 Pillars of regional development

- **To get money into the region**
 - Classic Development (Settlement of new companies)
 - People to the region (Tourists, Students, Pensioners)
 - To offer regional investment (citizen power plant)
- **To keep money in the region**
 - Energy autarky, Open Source, recycling
 - Regional economic chains, regional distribution
 - Barter Economy, Solidarity Economy
(Exchange Society, Regional Money, Barter Society)
- **To push up motivation**
 - Social Cohesion (community projects)
 - Participation, solidarity structures
 - Arts und Kultur

Definition Regional Company

- **Prohibition to distribute company profit**
 - By statutes no pay of dividend
- **No hazard and speculation**
 - Nominal value = real value of shares
- **Local and regional task**
 - Regional sponsoring, advertising and cooperation
- **Open for new members and activists**
 - No boundary line, policy of integration
- **Partizipation intern and extern**
 - Partizipation of employees, sharing of result
- **Support of „Solidaric Economy“**
 - Promotion of a regional Barter Economy

Regional Companies in Dessau (till 2009)

- **Initiative Dessau – Arbeit für Anhalt e.V.**
 - To promote regional development
 - Private exchange society and regional money „DeMark“
- **Anhalt Dessau AG**
 - To promote a Barter Economie
 - Software and Electronic Data Center
- **Reba GmbH**
 - Company for qualification and consulting
- **Handelskontor Dessau eG**
 - Distribution of regional goods and services
 - Online-Shop
 - Car sharing, bicycle rental, filling station

Regional Companies in Dessau (since 2009)

- **Initiative Dessau – Arbeit für Anhalt e.V.**
 - To promote regional development
- **BürgerEnergie eG**
 - Building of Citizen Power Plants
- **Exchange Society „Mitteldeutscher Barterring“**
 - Promotion of a regional Barter Economy
- **Exchange Society „Dessauer Tauschring“**
 - Promotion of private exchange accounts
 - Running of the regional money „DeMark“
- **Simmersberg Hausbau eG**
 - Owner and runner of the Post am Bahnhof
 - Reopening of the filling station (summer 2010)

Example

Bartercheck Frontpage

**ANHALT
DESSAU AG** **Buchungsbeleg Käufer**

Belasten Sie mein ADAG-Verrechnungskonto zugunsten des umseitigen ADAG-Teilnehmers

Betrag in Worten _____

Währung	Betrag
<input type="text"/>	<input type="text"/>

Ort _____

Datum _____

Unterschrift des Käufers _____

Belegnummer _____ Teilnehmernummer _____

Example

Regional Money with 1, 2, 5 and 10 DeMark



Example

Regio-Card as regional bonus system with „Talente“



Example

Regio-Fond for regional projects of development

Railwaystation of Oranienbaum



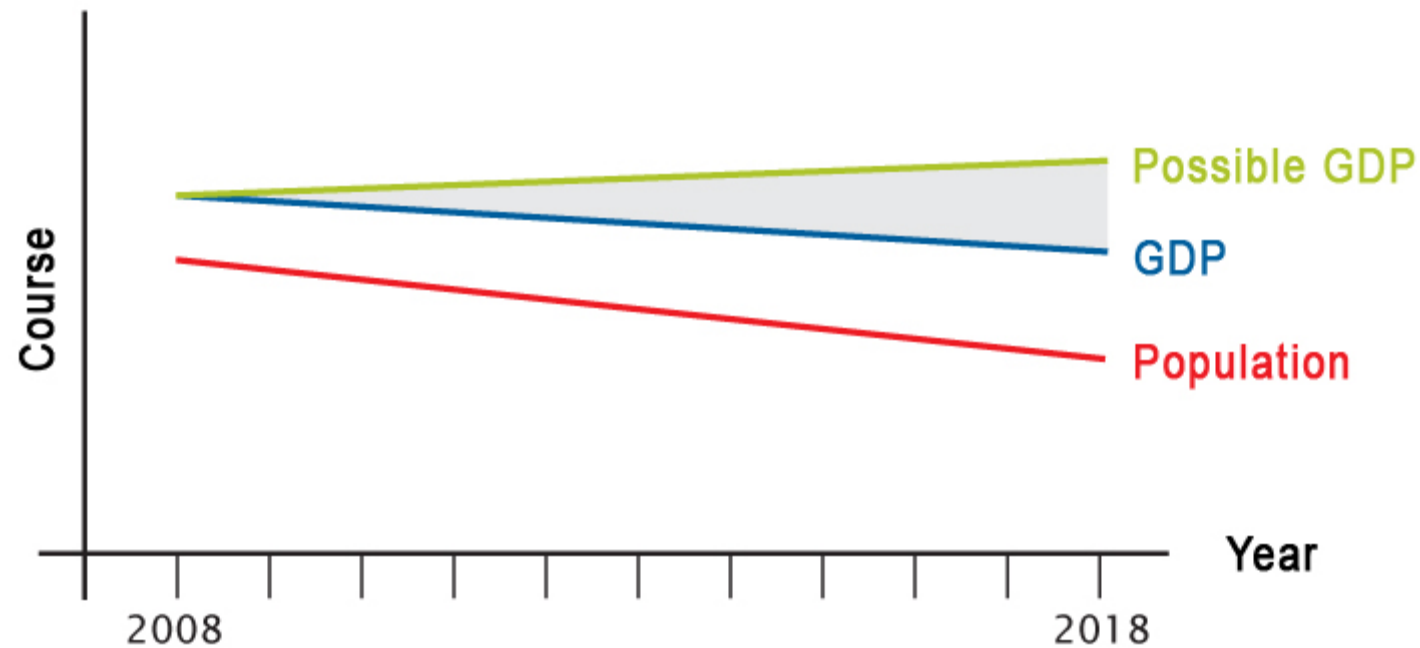
Topical Projects

- **Railwaystation Oranienbaum and Wörlitz**
 - Cultural events, meeting place, tourist flats
- **Citicen power plants**
 - 1.200 sqm photovoltaic in Ferropolis (with showroom)
 - 10.000 sqm on 20 roofs in the region
- **Buy and running partnership**
 - Fuel filling station, gas, oel, energy
- **Networking across software (ReVeSys)**
 - Carry services, carsharing, bicycle rental
- **WIR-Coop as common plattform**
 - Networking of dealers for regional products (regional distribution, local trade marks)
 - Support of exchange societies (regional money)

Perspectives

- **Institutions for development and tourism**
 - Coop-Agreements, part of the development plan
- **Institut, diploma, professor's chair**
 - Research cooperation, pilot region, multiplier
- **Regio Card as a dual moneycard**
 - Cards for special groups (youth, tourist, pensioners)
- **time-stores**
 - Second hand bazar with „Talente“ as money
- **Bank of Solidarity Economy**
 - WIR-Bank and RES-Cardsystem
 - Talente, BEU and DeM as normal accepted money

Regional development is possible



**Progress is created by
intelligent overcoming
of conventions**